

L'Oeil de la Photographie, December 30, 2013

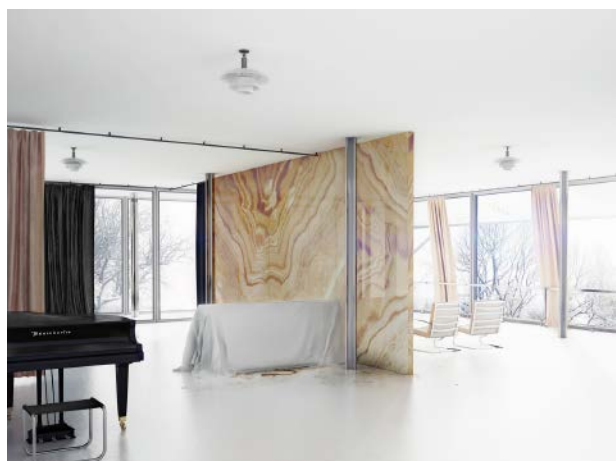
L'Oeil

de la PHOTOGRAPHIE

Orit Raff Priming



Orit Raff creates photographs of environments described in novels with cultural, sociological and political aspects. Like a fictional photojournalist, she gathers in these sites information that crosses cultures, locations and periods, and enables her to discuss the medium of photography and its complex relations with the world of phenomena and its documentations. Using the protagonists of her chosen novels, their theoretical ideas and their references to well-known philosophers, and through her unique technique of constructing the photographs, without a process of photography, Raff offers new possibilities for the ongoing discourse of simulation and its reference to reality, to imagination and to fiction. The fictional photographer represents a hybrid genre of photography that combines pure documentary photography with carefully staged photography, in a process that does not require a camera yet mimics a photographic site strongly related to the act of photography. Added to Raff's extensive research of periods, locations and relevant design and architectural styles are long hours, days and months of building the environments with the assistance of architects and 3D-imaging specialists.



Clockwise: *Madame Bovary*, *The End of Mr. Y*, *The Glass Room*, *The Secret History*
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